

ARGUMENT FOR MEASURE V

It is time to take politics out of the city treasurer position, and appoint rather than elect our city treasurer. The Appointment process is simply superior to the Election process in vetting the best candidate for this very specialized position. In California over 80% of its 400 cities do not elect their treasury managers. This is no accident.

The Appointed process works best for them. First, only specialists, money managers, apply. Applicants are rated and interviewed, resulting in the best qualified candidate being hired as the best fit for the job.

The Election process works best for selecting Council candidates who are generalists. Candidates offer voters their vision for the future of our city. Successful candidates need to have better vote getting skills to sell their message. Voters understand. They are electing policy makers who operate in the public eye.

Our city treasurer position is a money specialist job; it should not be a political office. The voting booth is not the place to determine the technical skill set for a money specialist. This full-time job needs to attract specialists who have the skill set to manage our \$10 million city portfolio. Being a money manager is a career choice, a profession. Skilled money managers will apply for job openings that are Appointed. Few would consider becoming a political candidate to run for Elected Office to do their job.

San Juan Bautista needs to join most cities in California by approving Measure V, and free its voters from having to judge who would make our best money specialist.

Mayor Leslie Q Jordon
On behalf of the City Council, Resolution 2022-63