

San Benito farmers, ranchers, tradesmen, longtime community residents, and leaders are voting NO on Measure R. Here is why:

Measure R is a deceptive and short-sighted ballot initiative that will hurt San Benito's economy, tie the hands of local farmers and ranchers, and cost our community millions in lost tax revenue. Do your research, get the facts, and see for yourself.

Measure R is too costly and dangerous. If passed, Measure R will put an end to critically needed investments, new jobs, and more. Here are the facts:

- Measure R says it is about safety but doesn't include a single safety provision, and will actually void new safety enhancements from being implemented at the TriCal facility.
- Measure R's true aim is to shut down the Strada Verde Innovation Park project, costing the County millions in annual lost revenue and thousands of local jobs.
- Measure R will eliminate the Strada Verde/TriCal safety agreement, which funds significant safety improvements, including the relocation of stored chemicals to a location outside of San Benito County, entirely funded by Strada Verde. By voiding this agreement, Measure R makes our community LESS safe.
- Measure R takes away people's property rights, which will lead to lawsuits that County taxpayers will have to pay for.
- Measure R will hurt our ability to invest in and modernize local parks, schools, fire stations, and other critical infrastructure.
- Measure R backers have refused to disclose who is bankrolling their campaign efforts.
- Measure R is really about a land grab by developers to build a huge project along Highway 25.

Measure R is short sighted, too costly, unsafe, and will have major unintended consequences for San Benito County. Get the facts. Do your research.

Join us in voting No on Measure R.

s/ BOB TIFFANY
San Benito County Supervisor, District 4

S/ RICK PEREZ
Vice Mayor of Hollister

s/ DAMON FELICE
Outgoing President Hollister Little League

s/ JOHN FREEMAN
San Juan Bautista, City Council Person

s/ ROXANA MADRIGAL
Youth Leader