

Rebuttal to Argument Against Measure Q

VOTE YES on MEASURE Q... Let voters decide how San Benito County grows.

It's clear from their ballot argument that developers and their allies, who've controlled San Benito County for decades, are **afraid**. They're fighting Measure Q because they have a lot to **lose**...But voters have a lot to **gain**... **Here's Why:**

Developers Could Lose Millions of Dollars

- Supervisors listened to developers and approved a General Plan that paves over the northern part of our County with these future projects:
 - **4 New Communities** (new towns or subdivisions with thousands of homes).
 - **16 Commercial Nodes** (gas stations, strip malls, hotels, etc.).
- Developers always counted on Supervisors' approval for their projects.
- Measure Q changes the approval process.

What Are Developers Afraid Of?

- Measure Q gives **voters** the power to approve or disapprove of projects.
- Voters may demand more project concessions than the Supervisors.
- Voters may reject more projects than the Supervisors.

Measure Q Benefits Voters

- Measure Q provides transparency and lets **voters** shape our County's future.
- Over 24 years ago, voters in Napa, Sonoma, and Ventura counties approved initiatives **like Measure Q** and successfully protected their agriculture and open space.
- Today, these counties enjoy a better quality of life and economic prosperity.

Campaign of Fear and Misinformation

- Opponents of Measure Q are spending big bucks on a campaign to:
 - Confuse voters by distorting the facts.
 - Frighten voters with dire, imaginary, consequences.
 - Bully anyone who dares to oppose them.

Don't be fooled: Measure Q improves our decision-making process so your vote truly counts...
VOTE YES on MEASURE Q.

s/ GEOFFREY HOLLAND
Former Foreman of Grand Jury (San Benito County) & Hollister teacher

s/ DR. LAURA SOLORIO
Physician, retired

s/ CAROLINA GARIBAY
Green Ribbon Farm (owner)

s/ SAMUEL RAMOS
Former Hollister Teacher

s/ MARY ZANGER
Community Organizer & retired Pharmacist